

The Independent Locksmith Journal

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www.TILJonline.com

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STANDARD RATE CHART

<u>FREQUENCIES</u>	<u>1 X</u>	<u>3 X</u>	<u>6 X</u>	<u>PDF / ONLY (1X)</u>
FULL PAGE	\$1200	\$1050	\$900	\$950
1/2 PAGE (Horizontal or vertical)	\$800	\$720	\$650	\$650
1/4 PAGE	\$395	\$360	\$310	\$275
1/8 PAGE	\$225	\$200	\$175	\$175

COVER RATE CHART

<u>FREQUENCIES</u>	<u>1 X</u>	<u>3 X</u>	<u>6 X</u>	<u>PDF / ONLY (1X)</u>
BACK COVER	\$1,950	\$1,695	\$1,250	N/A
CENTERFOLD	\$2,350	\$2,100	\$1,800	N/A
INSIDE FRONT	\$1,650	\$1,400	\$1,150	N/A
INSIDE BACK	\$1,650	\$1,400	\$1,150	N/A
TWO-PAGE FEATURE (1X ONLY)	\$2,600	N/A	N/A	\$2,000

ADVERTISING LAYOUT SPACE

<u>SIZE</u>	<u>Width" X Height"</u>	<u>HORIZONTAL</u>	<u>VERTICAL</u>
<u>FULL PAGE</u>	7 5/8" X 10 1/4"		
<u>FULL PAGE W / BLEED</u>	8 5/8" X 11 1/8"		
<u>1/2 PAGE</u>		7 5/8" X 4 15/16"	3 5/8" X 10 1/16"
<u>1/4 PAGE</u>		3 5/8" X 4 31/32"	
<u>1/8 PAGE</u>		3 5/8" X 2 13/32"	

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